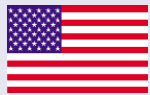


NATIONAL CANCER INSTITUTE'S  
CANCER PATIENT EDUCATION NETWORK  
14<sup>TH</sup> ANNUAL CONFERENCE



# NEW FRONTIERS: NETWORKING FOR SUCCESS

Delta Chelsea Downtown Toronto  
Toronto, Ontario, Canada  
November 5–8, 2003



Princess Margaret Hospital  
University Health Network

THE NATIONAL CANCER INSTITUTE'S  
Cancer  
Patient  
Education  
Network **CPEN**

The 2003 CPEN Conference is supported by an unrestricted educational grant from:



# NATIONAL CANCER INSTITUTE'S CANCER PATIENT EDUCATION NETWORK 14<sup>TH</sup> ANNUAL CONFERENCE



## COURSE DESCRIPTION

The Annual National Cancer Institute's Cancer Patient Education Network (NCI-CPEN) meeting is intended to create a formal opportunity for the exchange of information among patient educators from each of the NCI designated comprehensive and clinical cancer centers.

Through this networking opportunity and the active participation of the CPEN membership, excellence in cancer patient education and cancer care will be promoted nationally and regionally. Activities including education presentations, CPEN committee reporting, networking with regional cancer educators, and the sharing and dissemination of ideas will enhance the delivery of high-quality programs, services and cancer care.

## COURSE OBJECTIVES

Upon completion of this conference, participants will be able to:

- Recognize how innovations in ehealth can enhance patient and family education.
- Develop skills to make health information understandable to patients and families.
- Learn strategies to improve patient understanding about clinical trials and informed consent.
- Discuss how complementary and alternative approaches can complement patient education activities.
- Identify and implement creative techniques to motivate learners.

## TARGET AUDIENCE

Individuals who are involved in cancer education and/or the delivery of cancer education programs at NCI designated cancer centers in the United States and in the formal cancer centers in Canada.

## ACCREDITATION

*Nursing Continuing Education*

*C.H.E.S. Credit*

*Social Work Credits*

## TRAVEL

The Pearson International Airport services the city of Toronto with daily flights from across Canada and the United States. The Airport is located approximately 30 miles from downtown Toronto and is accessible by taxi.

Taxi Service to and from Pearson International Airport is approximately \$50 one way.

HOTEL 155 CDN\$ per night

Delta Chelsea Downtown Toronto  
33 Gerrard Street West  
Toronto, Ontario, M5G 1Z4

tel. 416-595-1975  
www.deltachelsea.com



# NATIONAL CANCER INSTITUTE'S CANCER PATIENT EDUCATION NETWORK 14<sup>TH</sup> ANNUAL CONFERENCE



## COURSE CO-DIRECTORS:

Audrey Friedman, *Princess Margaret Hospital*

David Wiljer, *Princess Margaret Hospital*

## LOCAL PLANNING COMMITTEE:

Michelle Arbuckle, *Princess Margaret Hospital*

Joyce Nyhof-Young, *Princess Margaret Hospital*

## CONFERENCE COORDINATORS:

Giselle Farr, *Princess Margaret Hospital*

Mary Hooey, *Princess Margaret Hospital*

## NATIONAL PLANNING COMMITTEE:

Megan Battaglia, *Roswell Park Cancer Institute*

Carolyn Beelner, *The Holden Comprehensive Cancer Center*

Donna Branson, *Huntsman Cancer Institute at the University of Utah*

Susan DeCristofaro, *Dana-Farber Cancer Institute, Dana-Farber Partners Cancer Center*

Sharon Cure, *Barbara Ann Karmanos Cancer Institute*

Lydia Cheney, *University of Alabama at Birmingham Comprehensive Cancer Center*

Diane Cole, *University of Virginia Cancer Center*

Jean Just, *The Ohio State University Comprehensive Cancer Center*

Janine Kokal, *Mayo Clinic Cancer Center*

Rosanne Ososki, *Barbara Ann Karmanos Cancer Institute*


Annette Mercurio, *City of Hope National Medical Center*

Susan Scritchfield, *The Ohio State University Comprehensive Cancer Center*

Anne Sweet, *Barbara Ann Karmanos Cancer Institute*

Louise Villejo, *University of Texas M.D.Anderson Cancer Center*

Lenora Johnson, *National Institute of Health/National Cancer Institute Office of Education and Special Initiatives*



For further Toronto information please visit:

[TORONTO.COM](http://TORONTO.COM)

# NATIONAL CANCER INSTITUTE'S CANCER PATIENT EDUCATION NETWORK 14<sup>TH</sup> ANNUAL CONFERENCE



## NEW FRONTIERS: NETWORKING FOR SUCCESS



### PROGRAM

WEDNESDAY, NOVEMBER 5, 2003 *NCI CPEN members only*

4:30 – 6:30 PM	Steering Committee ( <i>CPEN members only</i> )	<i>Wren Room A</i>
6:30 – 8:00	New Member Orientation and Mentoring Committee ( <i>all NCI CPEN</i> )	<i>Wren Room B&amp;C</i>

THURSDAY, NOVEMBER 6, 2003

7:30 – 8:00 AM	Registration and Breakfast	<i>Mountbatten Court</i>
8:00 – 9:00	Introduction and Welcome Pamela Catton Audrey Friedman Susan DeCristofaro	<i>Mountbatten A&amp;B</i>
9:00 – 9:45	New Frontiers in Patient Education Alejandro (Alex) R. Jadad, MD, DPhil, FRCPC	<i>Mountbatten A&amp;B</i>
9:45 – 10:00	Question and Answer	
10:00 – 10:30	Coffee Break / Exhibits	<i>Churchill Court</i>
10:30 – 12:10	Concurrent Session A Electronic Innovations for Patient Education Moderator: Audrey Friedman	<i>Mountbatten A</i>
10:30-10:50	Hyperlinks to New Frontiers: Innovating and Educating for Patient Centered Care, David Wiljer	
10:50-11:10	Expanding Patient Education Beyond "The Learning Center": Utilizing an Interactive Touchscreen Program, Amy Gonzalez	
11:10-11:30	myMDAnderson: A Personalized Web Portal for Patients, Nita Pyle	
11:30-11:50	Navigating the System: Providing Patient Centered Care at the End of Life, Jennifer Jones	
11:50-12:10	An Experiential Approach to Cancer Education through the Digital Video Disc Interface, Stephen Sagar	
	Concurrent Session B Research and Evaluation for Best Practice Moderator: Jean Just	<i>Mountbatten B</i>
10:30-10:50	Establishing a Culture of Patient Education Research in Oncology, Joyce Nyhof-Young	
10:50-11:10	A Quality Improvement Initiative Utilizing Behavioral Observation of Patient Education by Nurses, Jean Just	
11:10-11:30	Measuring Patient Perspectives on Information: A New Tool, Margaret Fitch	
11:30-11:50	The Journey Guide Project: Assessment of Patient Satisfaction, Susan Mazanec	
11:50-12:10	Research and Grant Writing: An Opportunity and a Challenge, Lora Rhodes	

# NATIONAL CANCER INSTITUTE'S CANCER PATIENT EDUCATION NETWORK 14<sup>TH</sup> ANNUAL CONFERENCE



## NEW FRONTIERS: NETWORKING FOR SUCCESS



### PROGRAM

#### THURSDAY, NOVEMBER 6, 2003

	Concurrent Session C	<i>Wren Room AB&amp;C</i>
	The Grab Bag	
	Moderator: Susan Scritchfield	
	10:30 – 10:50 A Partnership to Promote Clinical Trials Information, Joanne Finley	
	10:50 – 11:10 Increasing Awareness and Understanding about Clinical Trials Through the Canadian Cancer Society's Cancer Information Service, Anna Vezina	
	11:10 – 11:30 Establishing Teaching Standards at a Comprehensive Cancer Center, Anne Sweet	
	11:30 – 11:50 Radiation Therapy from the Inside Out, Ann McCutcheon	
12:10 – 1:15	Lunch	<i>Churchill A&amp;B</i>
1:15 – 2:00	CPEN Directions Lenora Johnson, National Institute of Health, National Cancer Institute Office of Education and Special Initiatives	<i>Mountbatten A&amp;B</i>
2:00 – 2:30	CPEN Salary and Budget Survey Results: What the Survey Results Mean to You, Amy Deshler	<i>Mountbatten A&amp;B</i>
2:30 – 3:30	Poster Viewing Session / Coffee Break	<i>Churchill A&amp;B</i>
3:30 – 4:45	Business Meeting ( <i>CPEN members only</i> )	<i>Mountbatten A&amp;B</i>
5:00 – 5:15	Meet in Hotel Lobby	
5:30 – 7:00	Cocktail Reception (TBA)	
8:00	Mamma Mia, Royal Alexandra Theatre	<i>260 King Street West</i>

#### FRIDAY, NOVEMBER 7, 2003

8:00 – 8:30 AM	Registration and Breakfast	<i>Mountbatten Court</i>
8:30 – 9:00	Introduction and Welcome	<i>Mountbatten A&amp;B</i>
9:00 – 9:45	Healing Journey Alastair J. Cunningham Ph.D., Ph.D., C. Psych	<i>Mountbatten A&amp;B</i>
9:45 – 10:00	Question and Answer	
10:00 – 10:30	Coffee Break / Exhibits	<i>Churchill Court</i>
10:30 – 11:50	Concurrent Session A Navigating the System Moderator: David Wiljer	<i>Mountbatten A</i>
	10:30 – 10:50 A Place for Everything and Everything in its Place: The Development of the Patient Information Binder, Siobhan McArdle	
	10:50 – 11:10 Meeting the Needs of New Cancer Patients Through Patient Orientation: Utilizing the Findings of an Institution-wide Patient Education Program Evaluation to Improve Patient Services, Louise Villejo	
	11:10 – 11:30 A Comprehensive Orientation Program for New Cancer Patients and Their Families, Teresa Mettler	
	11:30 – 11:50 Challenges in Creating and Providing a Patient Orientation Program in an Ambulatory Cancer Centre in a Metropolitan Area, Beverly Page	





## PROGRAM

FRIDAY, NOVEMBER 7, 2003

	Concurrent Session B	<i>Mountbatten B</i>
	Creative Strategies for Patient Education	
	Moderator: Lydia Cheney	
10:30 – 10:50	Usability Testing of Web-Based Health Education Booklets, Struthi Nawab	
10:15 – 11:10	Assessment of Preferred Learning Preferences of Cancer Patients in an Urban Comprehensive Cancer Center, Rosanne Ososki	
11:10 – 11:30	Preparing for Gynecological Cancer Surgery: Video and Print Materials to Promote Peace of Mind and Well Being, Cynthia Griffo	
11:30 – 11:50	Surviving Breast Cancer: The Development and Evaluation of a Psychoeducational Program to Facilitate Women's Transition from Treatment to Survivorship, Val Ali	
	Concurrent Session C	<i>Wren Room AB&amp;C</i>
	Reaching Out to Multicultural Patients and Families	
	Moderator: Joyce Nyhof-Young	
10:30 – 10:50	Making a Movie – The Story Basket: Weaving Breast Health into Our Lives, Melany Cueva	
10:50 – 11:10	Expanding the Cancer Spectrum: Reflection on the First Year's Work of the Canadian Health Network, Cancer Affiliate's Task Force on Multilingual and Multicultural Cancer Web Resources, Daniela Friedman	
11:10 – 11:30	Developing Multicultural and Multimedia Approaches for Medical Education to Patients, Yuri Quintana	
11:30 – 11:50	Outreach to Raise Awareness among Asian and Pacific Islander (AAPI) Women and their Doctors about Early Detection of Breast Cancer, Sheila Wilcox	
12:00 – 3:00	Lunch / Awards / Committee Reports (CPEN members only)	<i>Churchill A&amp;B</i>
3:00 – 3:30	Coffee Break / Exhibits	<i>Churchill Court</i>
3:30 – 4:50	Concurrent Session A	<i>Mountbatten A</i>
	Complementary and Creative Approaches for Effective Patient Education	
	Moderator: Louise Villejo	
3:30 – 3:50	Story-Telling as a Model for Patient Education, Mavis Himes	
3:50 – 4:10	Cancer Patients and Complementary and Alternative Medicine: Educational Needs Assessment, Anne Washburn	
4:10 – 4:30	Developing Complementary and Alternative Medicine Resources and Programs in a Cancer Center with Limited Resources, Diane Cole	
4:30 – 4:50	Using Dramatic Art as a Teaching Tool for Oncology Patients and Families: The Adventures of Cell Zappers, Susan DeCristofaro	

# NATIONAL CANCER INSTITUTE'S CANCER PATIENT EDUCATION NETWORK 14<sup>TH</sup> ANNUAL CONFERENCE



## NEW FRONTIERS: NETWORKING FOR SUCCESS



### PROGRAM

#### FRIDAY, NOVEMBER 7, 2003

	Concurrent Session B	<i>Mountbatten B</i>
	Supporting Patient Learning	
	Moderator: Rosanne Ososki	
3:30 – 3:50	An Innovative Model of Providing CD Rom/Internet Training to Cancer Patients and Family Members Using Trained Volunteers: Implementation and Research Issues, Hinda Goodman	
3:50 – 4:10	Volunteers and Health Professionals: A Collaborate Effort for Improved Patient Education, Donna Vine	
4:10 – 4:30	STEPS (Skills To Empower People) for Learning, Leah A. Mraz	
4:30 – 4:50	Tailoring Information to Individual Needs: Using Systematic Search Tools and the 'Patient Education Consult' to Provide the Right Information at the Right Time, Michelle Arbuckle	
	Concurrent Session C	<i>Wren Room AB&amp;C</i>
	Innovative Approaches	
	Moderator: Michelle Arbuckle	
3:30 – 3:50	Creating an Environment for Patient Education: A Unique Model, Maureen Daniels	
3:50 – 4:10	A Disease Specific Resource Room For Children and Adults, Jean Hartford-Todd	
4:10 – 4:30	Coping with Cervical Cancer: A Multidisciplinary Psycho-Educational Group for Newly Diagnosed Patients at Princess Margaret Hospital, Cynthia Eccles	
4:30 – 4:50	Rare Cancers and Related Conditions: Guidelines for Patient Education, Roberta Calhoun	
5:00 – 7:00	Tour of PMH (Optional)	<i>Meet in Hotel Lobby</i>

#### SATURDAY, NOVEMBER 8, 2003

8:30 – 9:00	Breakfast	<i>Mountbatten Court</i>
9:00 – 11:30	Moderator: Pamela Catton	<i>Mountbatten A&amp;B</i>
	Strategies in Communication / Break / Large Group Workshop	
	Robert Buckman, M.D., Ph.D	
11:30	Evaluation and Adjournment	<i>Mountbatten A&amp;B</i>
11:45	Committee Meetings (CPEN members only)	<i>Mountbatten A&amp;B</i>

# NATIONAL CANCER INSTITUTE'S CANCER PATIENT EDUCATION NETWORK 14<sup>TH</sup> ANNUAL CONFERENCE



## CONFERENCE HIGHLIGHTS

**New Frontiers :Networking for Success** will provide an exciting opportunity to learn, share and enhance your skills with colleagues from Canada and the United States. Activities including plenary presentations, break-out sessions, and informal networking, will promote excellence in cancer patient education and cancer care regionally, nationally and internationally. Together patient education leaders can identify challenges, share ideas, and take steps to develop best-practice models of delivery for their individual centres.

Toronto is a multicultural, cosmopolitan city that holds all the wonders of the world in a clean, safe, and friendly place. Popular attractions are within walking distance of the hotel. A short stroll is all it takes to the CN Tower, endless shopping, a theatre scene rivaled only by London and New York, the waterfront, great sports venues, and inspired cuisine.

## REGISTRATION

To register, please complete the attached registration form and return by mail or FAX. The registration fee includes tuition, course syllabus, continental breakfasts, break refreshments, lunch and Thursday evening social event. **Enrollment is limited; therefore, early registration is advised.** A letter of confirmation will be sent upon receipt of payment and completed registration form.

## PAYMENT OPTIONS

Name (as it is to appear on badge)

Name of Institution

Degree

Address

City

State/Province

Zip/Postal Code

Telephone

Fax

e-mail

Paying by cheque:

Complete form and send with cheque,  
payable to: Princess Margaret Hospital Foundation

Mail to: Ms. Mary Hooey  
Princess Margaret Hospital  
5-957  
610 University Avenue  
Toronto, ON Canada, M5G 2M9

Paying by Credit Card:

Fax to: 416-946-4442

☐ Visa ☐ Mastercard

Card#

Expiry date

Name on card

Authorized signature

Total amount (US\$)

## REGISTRATION

250 US\$

## ADDITIONAL THEATRE TICKETS

# of tickets: \_\_\_\_\_ @ \$75 US each. Total: \_\_\_\_\_

## CANCELLATION POLICY

All changes and cancellations must be submitted in writing before September 5, 2003 to qualify for a refund. No refunds will be processed on or after this date. Refunds will be processed after the meeting, minus a 15% handling fee.

The 2003 CPEN Conference is supported by an unrestricted educational grant from:

